

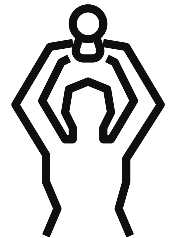
THINKING OF STARTING A BUSINESS? 3 STEPS TO GET STARTED

#1 - LOOK AT YOUR PASSIONS



What do you **love** to do? What are you naturally **drawn to**? You will have a greater chance of longterm success if you start a business in line with your passions.

#2 - KNOW YOUR STRENGTHS



What are you **naturally good at**? What **special skills** do you have? If you aren't sure, ask other people what they think your strengths are. Like with passion, when you align a business with your strengths, you will be more likely to succeed.

#3 - RESEARCH OPPORTUNITIES



Now it's time to do some research. What are business opportunities that would **leverage your passions and strengths**? Start by looking online and talking to others.

It could be a type of business that already exists or something brand new. Ultimately it has to be something that **someone would pay** you for.

As you research, keep an eye out for **how much you could make** and what the **time commitment** would be to see if it fits with your life.

